



Shopify integrations, stock systems and SEO support for established retail brands.

Sparkling Peach supported a roster of retail businesses with practical e-commerce development, helping improve online trading, product management and search visibility across Shopify and custom web systems.

## THE CHALLENGE

Retail websites need more than a polished storefront. Products, stock, search visibility and back-office workflows all need to work together, especially when teams are managing large catalogues, seasonal ranges and operational pressure.

## THE OUTCOME

Cleaner e-commerce workflows, stronger technical foundations and better support for day-to-day online trading. Sparkling Peach delivered integrations, stock-management improvements and SEO-focused tooling across a range of established retail brands.

**5**

retail brands

**Shopify**

integrations

**SEO**

custom app

**Stock**

management systems

## WHAT WAS DELIVERED

- Delivered Shopify integrations for established retail and lifestyle brands.
- Built stock-management systems to support more efficient e-commerce operations.
- Developed a custom Shopify app focused on SEO enhancement.
- Worked across Laravel, PHP, Horizon and Tailwind CSS to support robust online retail systems.
- Helped brands improve the practical machinery behind online selling, from product workflows to search visibility.

### Stack & Channels

- Shopify
- Shopify Liquid
- Laravel
- PHP
- Horizon
- Tailwind CSS
- Stock management
- Technical SEO